

NFA Annual Trade Show/Expo September 8-12, 2025 | Rogers, Arkansas All times reflect Central Time Zone.

This schedule is preliminary and subject to change.

Monday, Sept. 8, 2025

10:00 AM - 5:00 PM - Registration Open 10:00 AM - 9:00 PM - Trade Show Set Up

11:30 - 4:00 Committee Meetings

4:00 - Kick Off Cocktails (until the buses get here)

TBD- Buses leave for shoot site

8:00 PM - Product Demos

10:45 PM - 12:30 AM - Kick-Off Afterglow

Tuesday, Sept. 9, 2025

8:00 AM - 4:00 PM - Registration Open 8:30 AM - 9:30 AM - Seminars 1 & 2 9:00 AM - 11:00 AM - Trade Show Set Up 11:00 AM - 12:00 PM - Fire Marshal Inspection

11:00 AM - 12:00 PM - Regulatory Keynote (Speaker TBD)

12:00 PM - 1:00 PM - Lunch

1:00 PM - 4:00 PM - Trade Show Open

TBD - Buses leave for shoot site

8:00 PM - Product Demos

10:45 PM - 1:00 AM - #NFATurns30 Party (Afterglow)

Wednesday, Sept. 10, 2025

8:00 AM - 4:00 PM - Registration Open 8:30 AM - 9:30 AM - Seminars 3 & 4 9:45 AM - 10:45 AM - Seminars 5 & 6 10:00 AM - 11:00 AM - Election Committee Meeting 11:00 AM - 12:00 PM - Regulatory Keynote (Speaker TBD) 12:00 PM - 1:00 PM - Lunch 1:00 PM - 4:00 PM - Trade Show Open TBD - Buses leave for shoot site 8:00 PM - Product Demos Hospitality Rooms open

Thursday, Sept. 11, 2025

DOT Course TBD

8:30 AM - 11:00 AM - Registration Open 8:30 AM - 10:00 AM - Business Meeting 10:15 AM - 11:15 AM - Seminars 7 & 8 11:30 AM - 1:30 PM - Lunch/Auction 1:30 PM - 4:00 PM - Trade Show Open 1:30 PM - 4:30 PM - Registration Open TBD - Buses leave for shoot site 8:00 PM - 9/11 Tribute Show & Product Demos

Hospitality Rooms open

Friday, Sept. 12, 2025

8:00 AM - 12:00 PM - Registration Open

9:00 AM - PGI Course at Benton County Fairgrounds

9:00 AM - 12:00 PM - Trade Show Open

12:00 PM - 1:00 PM - Lunch

1:00 PM - 5:00 PM - Trade Show Teardown

TBD - Buses leave for shoot site

8:00 PM - Grand Display & Product Demos

Hospitality rooms open

Saturday, Sept. 13, 2025

9:30 AM - 12:30 PM - Board of Directors Meeting